

## 04 POST-MARKETING MANAGEMENT

### POST-MARKETING EVALUATION

- Post-marketing surveillance
- Safety signal investigation
- Utilization patterns
- Real-life effectiveness
- Cost-effectiveness
- Impact assessment



### 02 CLINICAL TRIALS

- Clinical trial authorization
- Regulatory approvals
- Implementation
- Data management
- Pragmatic trials
- Data & Safety Monitoring
- Quality monitoring
- Patient engagement
- Project Management

**VDEC SERVICES THROUGHOUT THE  
DRUG/VACCINE DEVELOPMENT CYCLE**

### AWARENESS AND UTILIZATION

- Guideline development
- Implementation research
- Follow-up studies
- Program evaluation
- Knowledge synthesis



### 03 LICENSING & MARKETING

- Regulatory submissions
- Disease burden
- Disease trends
- Economic burden
- Needs assessment
- Special populations
- Knowledge translation
- Knowledge synthesis



### 01 DISCOVERY/DEVELOPMENT

- Disease epidemiology
- Etiological studies
- Secondary use of existing products



**VACCINE & DRUG**  
Evaluation Centre